



- FOR IMMEDIATE RELEASE -

eBuddy Announces eBuddy Pro for iPhone and iPod Touch New Ad-Free, Premium Multi-Network, Mobile IM Application with Picture Sending and 3-Day Push Notification

San Francisco, CA and Amsterdam, The Netherlands – November 30, 2009 – [eBuddy](#), the world's leading independent web and mobile instant messaging (IM) service, today announced the global launch of eBuddy Pro for iPhone and iPod Touch, the company's new, premium, ad-free, multi-network mobile instant messenger application available for sale now via [Apple's App Store for \\$4.99 USD](#) (€3.99 Euro).

[eBuddy Pro for iPhone and iPod Touch](#) is a premium mobile instant messaging application that enables iPhone and iPod Touch owners with AIM, Facebook Chat, ICQ, Gtalk, MySpace, Windows Live Messenger or Yahoo Messenger to have multiple chats in one, aggregated interface, and provides a fast, reliable, and high quality 'on-the-go' chat experience with features including:

- Push notifications for incoming messages when you exit the app for up to 3 days*
 - Set your display picture from your camera or photo library*
 - Send pictures to friends*
 - Advertisement free*
 - Easily switch between chats by swiping your screen
 - Shake your iPhone or iPod Touch to send a buzzer
- *Exclusive to eBuddy Pro for iPhone and iPod Touch*

"Over 2.5 million unique monthly users currently use our free version of eBuddy for iPhone and iPod Touch, and we believe a significant number of our users will upgrade to [eBuddy Pro for iPhone and iPod Touch](#) to take advantage of key features including picture sending, three-day push notification and an advertising-free chat environment," states Jan-Joost "JJ" Rueb, CEO and co-founder of eBuddy. "Our eBuddy Pro for iPhone and iPod Touch users will also be happy to know that we plan to release frequent version updates with more new features soon – including landscape mode."

eBuddy for iPhone and iPod Touch has ranked as a top 10 social networking app in 76 of 77 of Apple App Store countries since launching in July 2009, according to app store analytics company, [Distimo](#).

About iPhone and iPod Touch

More than 30 million iPhone and 20 million iPod Touch devices have been sold to date, and iPhone applications have been downloaded over 2 billion times since the launch of Apple's App Store in July 2008. Apple's App Store currently features over 100,000 mobile applications.

About eBuddy

eBuddy is web and mobile messaging for everyone, everywhere! eBuddy processes over 11 billion messages per month and enables more than 30 million unique monthly visitors to

chat in one interface across all major IM networks including AIM, Facebook Chat, Gtalk, ICQ, MySpace, Windows Live Messenger and Yahoo! eBuddy is one of the world's fastest growing mobile IM services with over 10 million unique monthly mobile users, and offers four, free mobile IM versions: [eBuddy for iPhone and iPod Touch](#), [eBuddy for Android](#), [eBuddy Mobile Messenger](#) (J2ME) and [eBuddy Lite Messenger](#) (mobile Web). eBuddy's premium native application, [eBuddy Pro for iPhone and iPod Touch](#) with additional exclusive features is for sale via iTunes.

Based in Amsterdam, London and San Francisco, eBuddy is privately held company backed by Prime Technology Ventures and Lowland Capital Partners. Learn more: <http://www.ebuddy.com>.

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