

[about](#) | [advertise](#) | [contact](#) | [register](#) | [login](#)

SEARCH

CenterNetworks [home](#) [news](#) [reviews](#) [insights](#) [interviews](#) [conferences](#) [forums](#)

Just in...

- [CenterNetworks adds new forums to site](#)
- [yourminis webtop provides some updates and enhancements](#)
- [Signup for my RSS feed. Don't like it after 30 days? I will donate \\$1 to a charity!](#)








Tagged!

[advertising](#) [Amazon](#) [analytics](#) [AOL](#) [Blogging](#) [Carson](#)
[Workshops](#) [CenterNetworks](#) [Conferences](#) [Digg](#)
[Fat-off](#) [google](#) [Industry News](#) [Insights](#)
[Interviews](#) [Quick News](#) [Reviews](#)

GET EMAIL FEED

Subscribe

 [Subscribe RSS »](#)**GET INVOLVED**  [Comments \(2\)](#)  [Forward](#)  [Digg](#)  [Bookmark](#)  [Stumble](#) [Trackback](#)Tags: [eBuddy](#) | [Instant Messenger](#) | [Interviews](#)

Interview with Jan-Joost Rueb, Founder/CEO eBuddy

Posted by [Allen Stern](#) | 11/07/2006

During the ad:tech conference, I had a chance to speak with Jan-Joost Rueb (aka JJ), founder and CEO of [eBuddy](#), an online messaging aggregator. I really enjoyed speaking with him, he has a fresh view on things and a great Dutch accent :) eBuddy's mobile client works really well and I can't wait to actually have a device that can take advantage of it! Check out the images of his tshirt at the bottom of this post.



JJ will discuss a variety of topics including:

- What is eBuddy and how can it help me?
- Traffic stats (looking at hitting 1 billion pageviews a month by year end)
- Login/username protection
- Competitors
- Revenue model
- Learnings from recent funding
- Tips for new web app creators
- What the web market is like in Amsterdam

[search](#) [search engine strategies](#) [Social Networking](#)
[TechCrunch](#) [Video](#) [Web 2.0](#) [Weight Loss](#)
[yahoo](#) [YouTube](#)

Interviewed!

- [Alasdair McLean-Foreman, traineo](#)
- [Garrett Camp, StumbleUpon](#)
- [Tara Hunt, Citizen Agency](#)
- [Gina Trapani, Lifehacker](#)
- [Founders, ideAjax](#)

[40+ more interviews »](#)

Reviewed!

[LittleFishBigRiver](#), [ClearCheckbook](#), [dotSub](#),
[Google Reader](#), [Pingdom](#), [BlogKits](#), [Rootly](#)
[full reviews listing »](#)

Posted!

- [Obama is sad. Can Web 2.0 help?](#)
- [CenterNetworks adds new forums to site](#)
- [Controversy creates cash: How not to launch a video blog](#)
- [StumbleUpon Sponsored Stumbles vs. Google AdWords](#)
- [LittleFishBigRiver Review](#)

Commented!

- [Great addition ...](#)
1 hour 2 min ago
- [Traineo](#)
6 hours 9 min ago

Grab the [RSS Feed](#) and always know the instant we post other interviews.

Click the start button below to begin the audio interview (12 minutes) (or [download the mp3](#)):



- [Internet TV the way it is supposed to be!](#)
14 hours 23 min ago
- [Great post/perspective. I](#)
14 hours 31 min ago
- [Full Feed Option](#)
1 day 18 hours ago

[Ads by Google](#)

Rss feed reader

Nokia holiday deal includes many fun online features. Order today!
europe.nokia.com

Penny Share Research

Free Small Cap Market Report In Depth Statistics and Analysis
CityEquities.com





[add new comment](#) | [register](#) | [login](#)

User Comments - [Add New](#)

Submitted by [till](#) on November 9, 2006 - 7:59am.

Subject: That T-Shirt is grand!

That T-Shirt is grand!

[reply](#) |

Submitted by Fred.G on November 29, 2006 - 6:12am.

Subject: Niceeeee :) Good interview

Niceeeee :)

Good interview and yes... that T-Shirt is tha bomb!

Kuddos to eBuddy

[reply](#) |