



## **TokBox and eBuddy Announce Video Chat & Video Email Partnership**

*eBuddy Selects TokBox Video Communications Technology to Bring Instant Messaging Communities Even Closer*

**San Francisco, CA – May 5th, 2009** - TokBox™, the simplest video chat and video mail service on the Web today announced that eBuddy™, the world's leading 3<sup>rd</sup> party web and mobile IM service, has selected TokBox's video communications technology to enhance the user experience for their more than 18M unique monthly instant messaging visitors.

eBuddy and TokBox share a common goal in bringing messaging communities even closer and enriching everyday conversations through the power of face-to-face communication. TokBox intuitive technology works on both PC and Mac operating systems and with the most popular IM networks including AIM, GoogleTalk, MSN Windows Live Messenger and Yahoo! – all that is needed is an Internet connection and a webcam. Users can see, speak and check in on others simply by logging on, creating a profile and inviting up to 20 friends to join the conversation. The TokBox platform also features Flickr and Picassa photo sharing functionality.

"We're delighted to integrate TokBox's video communications technology to offer eBuddy users an even more robust, integrated chat experience," comments Jan-Joost "JJ" Rueb, CEO and co-Founder of eBuddy. "Webcam chat is the #1 feature eBuddy users have most frequently requested, and now they can easily start a live webcam chat across multiple IM networks for free without having to download or configure any additional software."

The openness and accessibility of the TokBox platform allows developers to do everything from simply dropping a video chat window onto a blog to building a full video communications experience within their sites.

"We're committed to making the TokBox platform the de-facto engine behind online video communications", states Ron Hose, TokBox Founder and CTO. "We're excited to work collaboratively with eBuddy to bring their users together via the power of video communications."

### **About TokBox**

[TokBox](#) is the world's easiest online video chat and video email service. It's free, there's nothing to download or configure and Tokbox intuitive technology works on both PC and Mac operating systems. TokBox video chat enables people to have

-more-

deeper, richer conversations. It's easy to see and speak with one friend or a whole community: up to 20 people can communicate at one time. TokBox also offers video mail so if you don't catch someone live you can simply record and send a personal video message. TokBox is compatible with Gmail, Hotmail and Yahoo! and a host of IM networks making it easy to add friends from existing contact lists. TokBox is a privately held company with headquarters in San Francisco, CA. For more information and to enrich your everyday conversations, visit <http://www.tokbox.com>,

### **About eBuddy**

[eBuddy](http://www.ebuddy.com) created the world's first independent web browser-based IM service in 2003 and extended the service to mobile in June 2007. eBuddy is available in 37 languages, and its patent-pending technology enables more than 18M unique monthly visitors with AIM, Facebook, GoogleTalk, ICQ, MySpace, MSN Windows Live Messenger and Yahoo! IM accounts to chat free of charge in one interface without having to download or install any application. eBuddy is one of the world's fastest growing mobile IM services with over 5M unique monthly visitors, and offers two versions of its mobile IM client, the popular J2ME version, [eBuddy Mobile Messenger](http://www.ebuddy.com), and the mobile Internet version, [eBuddy Lite Messenger](http://www.ebuddy.com). eBuddy is based in Amsterdam with additional offices in London and San Francisco, and is a privately held company backed by Prime Technology Ventures and Lowland Capital Partners. Learn more at <http://www.ebuddy.com>.

### **Media Contacts**

TokBox  
Tom Suiter  
Tel. +1 415 440 1265  
[tom@grow-marketing.com](mailto:tom@grow-marketing.com)

eBuddy  
Mindy M. Hull, VP Communications  
Tel. +1 415 889 9977 (USA)  
Tel. +31 625 047 680 (Europe)  
[mhull@ebuddy.com](mailto:mhull@ebuddy.com)

# # #