



PRESS RELEASE

AXIS Brings eBuddy Instant Messaging to AXIS Subscribers *AXIS Mobile Service offers online chatting everywhere with eBuddy*

JAKARTA, November 6, 2008: AXIS, the fastest growing GSM and 3G operator in Indonesia, announced today it has launched service with eBuddy, the world's leading independent provider of web and mobile instant messaging. Utilizing the eBuddy platform, AXIS now offers easy access to all major IM communities in one, simple, user interface. Keeping with AXIS' corporate philosophy of making things easy for subscribers, AXIS' subscribers can now chat online with their friends at any time and from any location.

AXIS' subscribers who currently use instant messaging services such as MSN, Yahoo, Gtalk, ICQ, MySpace and AIM (AOL) on their computer will now be able to use eBuddy's unique IM service on their cellular phones, allowing them to communicate any where and at any time with all of the contacts in their instant messaging buddy lists.

Commenting on the launch, AXIS' **Chief Marketing Officer, Johan Buse** said, "AXIS is a brand that is seeking to bring the benefits of affordable voice and data communications to all Indonesians. eBuddy's service makes it easy and cost-effective for our subscribers to stay connected with their friends anywhere, anytime."

"eBuddy makes it easy for more than 17M unique monthly visitors to chat wherever and whenever they choose" adds Jan-Joost Rueb, CEO and co-Founder of eBuddy. "AXIS is an innovative operator who shares our commitment of delivering a simple, unified instant messaging platform to millions of subscribers in Indonesia, one of the fastest-growing mobile markets in the world."

AXIS' subscribers can access the newly-launched eBuddy service via AXIS WAP (wap.axisworld.co.id). However, the current AXIS data rate (Rp0.7/kb) will be applied if subscribers access and download the mobile application from eBuddy's WAP page.

The way eBuddy's service works on the AXIS mobile network is very simple. AXIS' subscribers can simply login to AXIS' WAP and WEB portals to get connected and immediately begin using the eBuddy service. Additionally, AXIS offers the most competitive mobile internet tariffs, so AXIS' customers can enjoy this unique service for the best price.

For more information on this service, please visit www.axisworld.co.id

About AXIS

AXIS launched in February 2008 and already has an aggressive national network rollout available in East Java, West Java, Jabodetabek, Banten, Central Java, Bali, Lombok, Medan, Riau Islands and Riau Mainland. With up to 80 base stations being built every week, AXIS will achieve national coverage by 2009 in only its second year of operation. AXIS has invested and allocated 1 billion USD by the end of 2008 in order to provide a superior quality network for its customers. AXIS is owned by Saudi Telecom Company (STC), the no. 1 GSM operator in Saudi Arabia, and by Maxis Communications, the no. 1

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GSM operator in Malaysia. Together, these companies serve more than 45 million customers with operations in 9 countries. Detailed information about AXIS is available at www.axisworld.co.id

About eBuddy

eBuddy created the world's first independent, web browser-based IM service in 2003 and extended the service to mobile in June 2007. eBuddy's patent-pending technology enables more than 17 million unique monthly, global visitors with AIM, Facebook, GoogleTalk, ICQ, MySpaceIM, Windows Live Messenger and Yahoo! IM accounts to chat free of charge in one interface without having to download or install any application. Supporting 650+ mobile devices, eBuddy's mobile IM solution offers a J2ME client – <http://get.ebuddy.com> - and a WAP browser-based IM service – <http://m.ebuddy.com> – and is one of the world's most popular and fastest growing MIM services with more than 3 million unique monthly users. eBuddy is based in Amsterdam with additional offices in London and San Francisco, and is a privately-held company backed by Prime Technology Ventures and Lowland Capital Partners. Learn more at www.ebuddy.com.

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