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## **EBUDDY WELCOMES 5 MILLIONTH MOBILE INSTANT MESSAGING USER**

### **Mobile IM growth accelerates**

**Barcelona – February 13, 2007** - eBuddy, world's first and largest independent provider of web and mobile messaging, today announced at 3GSM Barcelona it has welcomed its 5 millionth unique mobile user this month.

"Instant Messaging on mobile phones is expanding rapidly. Over the last six months, we have seen an astonishing monthly growth from 5 to 33 percent", says Mobile Director Jan-Joost Kraal. "Since the introduction of this service, 5 million mobile users have sent and received close to 1 billion messages through our platform. Over 400.000 daily logins underline the market's receptiveness for our Mobile IM services."

Research firm Informa estimates the market for Mobile Instant Messaging will grow to an 8 billion dollar market in 2010. eBuddy will focus on optimizing their mobile instant messaging products to ensure the best user experience. A new J2ME client will be launched in the next few months.

### **Web and mobile messaging**

eBuddy offers an internet service which enables users to chat with AOL, MSN and Yahoo accounts without having to install any program ([www.ebuddy.com](http://www.ebuddy.com)). Users can also access eBuddy on their mobile phone, independent of carrier or device type via the WAP- or mobile internet- browser ([mob.ebuddy.com](http://mob.ebuddy.com)).

### **About eBuddy**

eBuddy created the first, independent web browser-based instant messaging service as E-messenger in 2003. Its patent pending technology enables millions of unique users to chat over the web and mobile phones. eBuddy is a privately owned, Netherlands based company. For more information, visit [www.ebuddy.com](http://www.ebuddy.com).

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